



500.41256X00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Shoichi HIROTA *et al.*  
Serial No. : 10/082,113  
Filed : 26 February 2002  
For : LIQUID DISPLAY ELEMENT AND  
DISPLAY UNIT USING THEREOF  
Art Unit : 2871  
Examiner : J.A. DiGrazio  
Conf. No. : 3518

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**AMENDMENT**

Commissioner for Patents  
POB 1450  
Alexandria, Virginia 22313-1450

26 January 2004

Sir:

The following amendments and remarks are respectfully submitted in connection with the above-identified application in response to the Office Action dated 24 July 2003.

HIROTA *et al.*, SN 10/082,113  
Amdt dated 01/26/2004  
Reply to OA mailed 07/24/2003

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**IN THE TITLE:**

POLARIZATION DIRECTION OF INCIDENT LIGHT BEAM  
PERPENDICULAR OR PARALLEL TO LIQUID DISPLAY ELEMENT AND DISPLAY  
UNIT USING THEREOF MOLECULAR ORIENTATION FOR REDUCED DRIVE  
VOLTAGE